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P 232103Z MAR 07  
FM AMEMBASSY MEXICO  
TO RUEHC/SECSTATE WASHDC PRIORITY 5937  
RHMFISS/CDR USNORTHCOM PRIORITY  
INFO RUEHBE/AMEMBASSY BELMOPAN PRIORITY 0002  
RUEHZP/AMEMBASSY PANAMA PRIORITY 2171  
RHEFDIA/DIA WASHINGTON DC PRIORITY  
RUEKJCS/JOINT STAFF WASHDC PRIORITY  
RHMFISS/USSOCOM SCSO J3 MACDILL AFB FL PRIORITY

S E C R E T MEXICO 001466

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CDR USNORTHCOM PLEASE PASS TO USNORTHCOM J3, USNORTHCOM JOC  
AND USNORTHCOM SOD

E.O. 12958: DECL: 03/21/2017

TAGS: [MARR](#) [MOPS](#) [PTER](#) [OPRC](#) [MX](#)

SUBJECT: APPROVAL FOR MILITARY INFORMATION SUPPORT TEAM  
(MIST) TO SUPPORT PUBLIC DIPLOMACY EFFORTS WITHIN US  
EMBASSY MEXICO

Classified By: Ambassador Antonio O. Garza, Jr. for reasons 1.4 (A)

[1](#)1. (U) This is an approval message.

[1](#)2. (S) Ambassador approves MIST concept under USSOCOM Trans-regional PSYOP (TRP) Execution authority and Rewards Information Program (RIP), and executed through the USNORTHCOM Information Operations (J39) for planning, coordination, product development, production and dissemination of Counter Terrorism (CT), Homeland Security (HLS) and RIP information operation products and messages in Mexico.

[1](#)3. (S) We request that USSOCOM TRP (MPF-11) funds be identified to establish the means to support MIST and the supporting contractual programs to include, CT, HLS, and RIP. These contracts are necessary for the establishment and long term maintenance of the MIST to support the full range of US Embassy Mexico Public Diplomacy initiatives.

[1](#)4. (S) Ambassador, DCM, PAS, POL, ODC and MIST OIC are the approval chain for all MIST products and contract. All MIST related products and contracts must be routed through the Ambassador for final approval.

[1](#)5. (S) The MIST will coordinate all programs, themes or messages with the Embassy's PAS Officer and POL section to ensure that all MIST programs enhance and complement Embassy's Public Diplomacy efforts and the established Mexico Mission Strategic Plan. Choice of themes and methods for implementation must be specifically approved by the Ambassador prior to dissemination. MIST products will use local media, pre-approved dissemination methods and resources to accomplish the mission in Mexico.

[1](#)6. (S) Mission Mexico appreciates the opportunity to work with MIST and looks forward to a productive relationship.

Visit Mexico City's Classified Web Site at  
<http://www.state.sgov.gov/p/wha/mexicocity>  
GARZA